01

Who we are and what we want to share

- The **language learning method** that combines interactive lessons, live conversation, a language community and active tutoring.

- More than **2 million students** and more than **1,000 companies**.

- Training in **8 languages 24x7**.

- Levels **CEFR** from A1 to C1-C2.

- Languages division of **CAE**, an international company that pioneers in the development of technological training solutions, with more than 33 years of experience.

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We would like to reflect on:

- **Why** do students struggle to learn a second language?
- What does that have to do with **learning naturally**?

We would like to share with you:

- The ways **Dexway** uses **natural learning** to immerse, captivate, and motivate the students

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02

What is it about learning naturally?

What is the most effective way to learn a language?

The same way that you learned your mother tongue: **immersion**

The success rate of learning a first language is

100%

The success rate of learning a second language is...

14%

Something happens with the "classroom approach"

Learning a language at a **specific place** and for a **limited time** generally works for math and science, but not usually for languages.

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Is elearning the solution?

It depends.
Elearning can be just as frustrating as the classroom approach.

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Good elearning must immerse, captivate and motivate

Elearning can be a powerful tool in language learning because it allows the student to learn **autonomously** and **flexibly**. But really good elearning **captivates** and **motivates** the student to **suceed** in the language.

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How can we provide good language elearning to our students?

Welcome to the arduous task of understanding what captivates students and to the wonderful world of immersion and **natural learning**.

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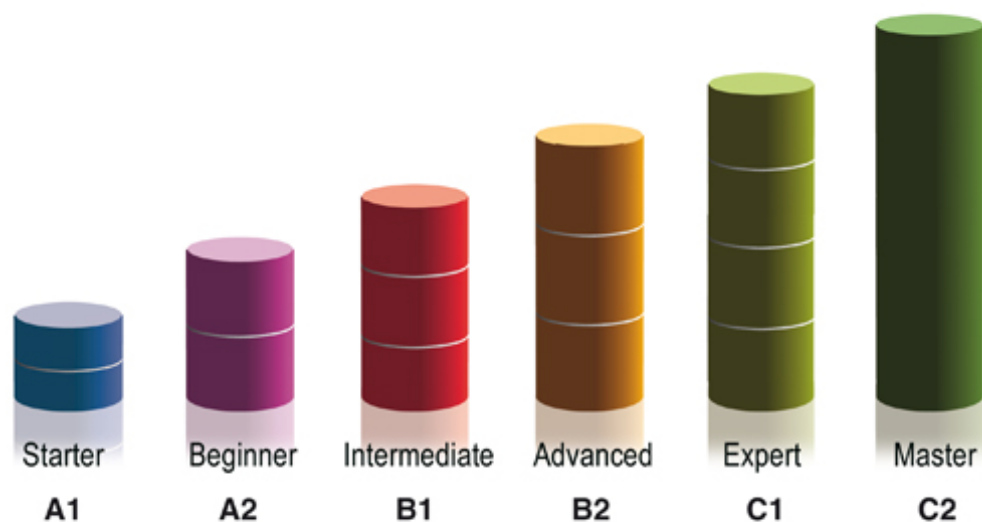
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And, what is natural learning?

Natural learning is the process of learning a subject in a **progressive** and **natural** way by being surrounded and **immersed** in the learning process. Just as you learned your mother language.

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03

The ways Dexway uses natural learning to immerse, captivate and motivate the students

Starter
A1

Beginner
A2

Intermediate
B1

Advanced
B2

Expert
C1

Master
C2

1. Positioning

Position the student in the **adequate level** according to his experience and preparation (not a level higher or lower). This will help them to avoid frustration.

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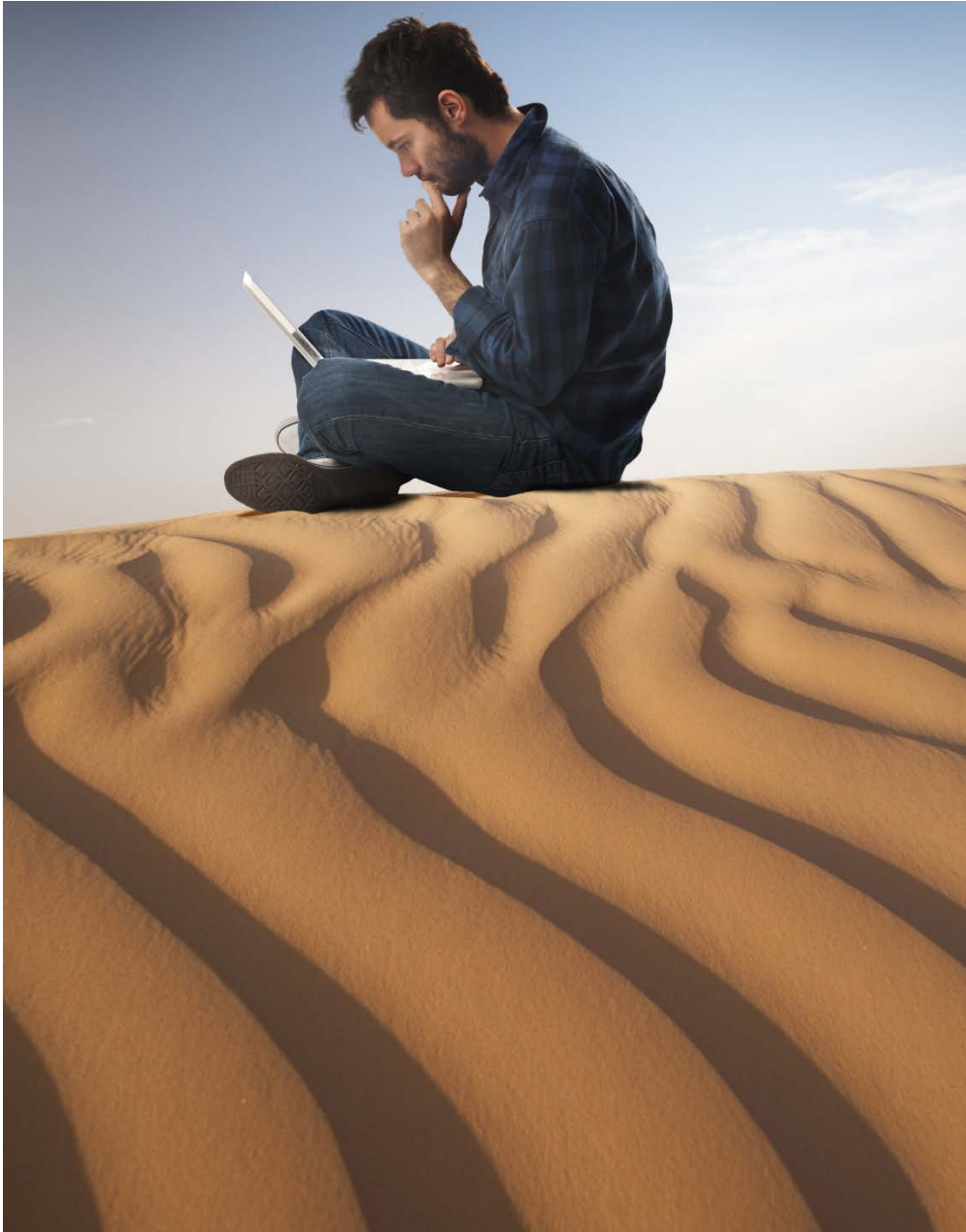LANGUAGE INNOVATION

Listening

Speaking

Reading

Writing

2. Engaging all skills

Engage the students in **all the areas they need**, with the required depth. For example, in language learning it is necessary to develop the 4 skills.

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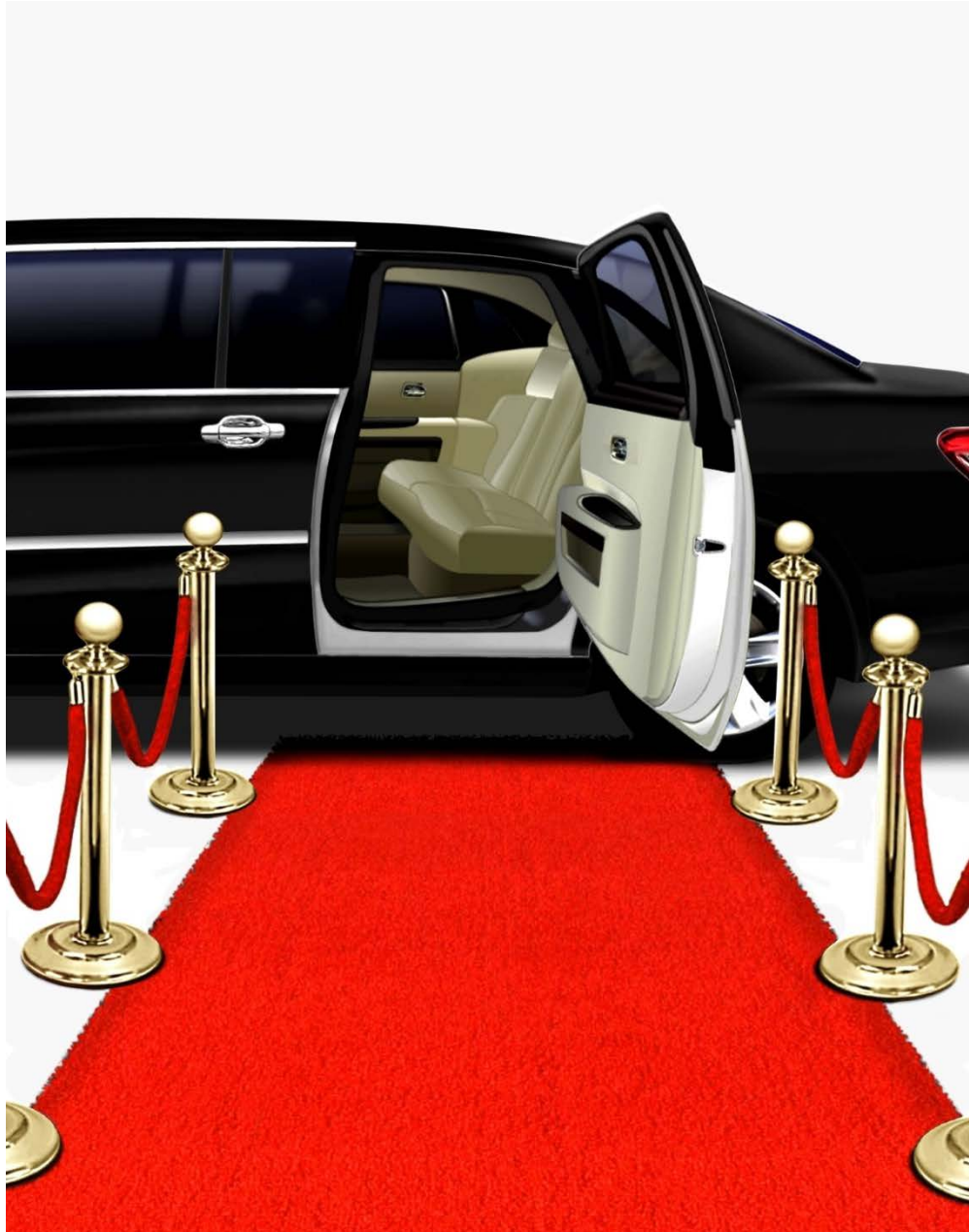LEARNING SOLUTIONS

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3. Accessibility

Allow the student to study **anywhere**, from **any device**, **anytime** and with a variety of content, and even without an internet connection.

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4. Adaptation

Adapt the training to the **practical needs** of the students and their daily lives.

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5. Giving security

Give the student a sense of security, even before the course begins, **offering all the information** that they need. **Dispel the doubts** that might concern him. **Making it easy** from the beginning.

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6. Human touch

Rely on tutors that are elearning specialist but, above all, experts in **understanding** the psycology of the elearning students.

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7. Planning

Transmit to the student the habit of **consistency** and **regular attendance** that best adapts to their life and learning style. Ask and give **advice** from the beginning.

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8. Structured method

Clearly **structure the training** and achieve that the student **evolves naturally** to the desired level, almost so that they don´t notice.

9. Encouraging

Constantly **show the students their progress** and always teach them the path to follow. **Congratulate** them for their achievements, make them proud and tell them how easy it will be to reach the goal.

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10. Interactivity

Use a variety of **multimedia** content which taps into all of the **learning styles** (each student learns in a different way).

11. Intuition and simplicity

Design everything thinking absolutely on the **intuitive sense** and **simplicity**.

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12. Conversation

Language learning has to do with **talk**, **talk** and **talk**. Conversation is one of the most important parts of any good language learning methodology.

13. Collaboration

Promote **collaboration between students**. The student must feel accompanied by the tutor, but also the other students.

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14. Proactivity

Control at all times the progress of the training of each student and **be proactive** when you detect that the student may be having **difficulties**.

15. Always helping

Respond quickly to every doubt, and preferable live or in an immediate way. The students should feel that they are **accompanied** during the whole training.

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